



هيئة أبوظبي للسياحة والثقافة  
ABU DHABI TOURISM & CULTURE AUTHORITY

## Monthly Hotel Establishments Report Abu Dhabi Emirate

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May & Year to Date (January - May)

# 2015

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## **Hotel Establishment Statistics**

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### **Abu Dhabi Emitare**

#### Hotel Establishments Executive Summary

#### **May 2015**

- May 2015 showed an increase of 15% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 342,115.
- The number of hotel guest nights increased by 11% to 959,326 guest nights in May 2015.
- The average length of stay for May 2015 decreased by 3% in comparison to May 2014.
- Hotel occupancy increased by 1% in comparison to May 2014.
- Total revenue for hotel establishments' recorded 3% increase for May 2015 (AED 529 Million), room revenue increased by 2%, while food & beverage revenue decreased by 1% compared to last year.



## Hotel Establishment Statistics

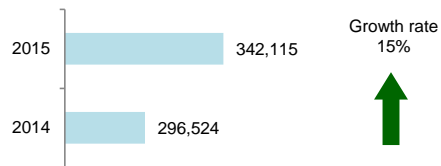
### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

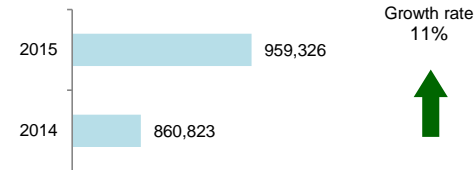
May 2015

Indicator	Month of May		
	2015	2014	Growth Rate %
Actual Guest Arrivals	342,115	296,524	15% ▲
Guest Nights	959,326	860,823	11% ▲
Room Nights	663,632	616,190	8% ▲
Average Length of Stay	2.8	2.9	-3% ▼
Occupancy Rate %	75%	74%	1% ▲
Room Revenue	255,357,569	250,268,734	2% ▲
Food & Beverages	202,731,859	204,351,158	-1% ▼
Other Revenue	71,049,455	59,093,021	20% ▲
Total Revenue	528,899,908	513,712,913	3% ▲
ARR	383	402	-5% ▼
REV PAR	286	298	-4% ▼

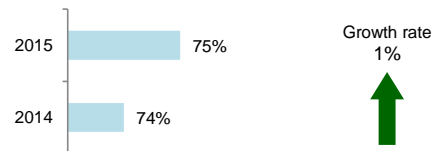
#### Actual Guest Arrivals



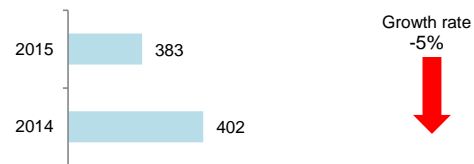
#### Guestnights



#### Occupancy Rate %



#### Average Room Rates

























## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 10 Nationalities

May 2015

		Share %	Growth%	Guests	Average Length of Stay
1	United Arab Emirates	34%	8% ▲	 116,112	 2.15
2	India	7%	22% ▲	 25,238	 3.68
3	United Kingdom	6%	11% ▲	 19,113	 3.93
4	Philippines	4%	39% ▲	 13,808	 1.93
5	Germany	4%	35% ▲	 13,697	 4.42
6	China	4%	95% ▲	 12,937	 1.46
7	Egypt	4%	19% ▲	 12,205	 2.63
8	United States	3%	17% ▲	 11,900	 4.65
9	Saudi Arabia	2%	25% ▲	 8,128	 2.37
10	Jordan	2%	13% ▲	 7,697	 2.64

**Total Hotel Establishment Guests 342,115**

## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 25 Nationalities

May 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	United Arab Emirates	116,112	107,745	8% ▲	249,695	230,745	8% ▲	2.15	2.14	0% ▲
2	India	25,238	20,680	22% ▲	92,859	73,938	26% ▲	3.68	3.58	3% ▲
3	United Kingdom	19,113	17,226	11% ▲	75,180	71,681	5% ▲	3.93	4.16	-5% ▼
4	Philippines	13,808	9,945	39% ▲	26,631	26,824	-1% ▼	1.93	2.70	-28% ▼
5	Germany	13,697	10,150	35% ▲	60,524	48,678	24% ▲	4.42	4.80	-8% ▼
6	China	12,937	6,632	95% ▲	18,854	11,048	71% ▲	1.46	1.67	-13% ▼
7	Egypt	12,205	10,297	19% ▲	32,113	27,437	17% ▲	2.63	2.66	-1% ▼
8	United States	11,900	10,135	17% ▲	55,391	48,447	14% ▲	4.65	4.78	-3% ▼
9	Saudi Arabia	8,128	6,485	25% ▲	19,257	14,004	38% ▲	2.37	2.16	10% ▲
10	Jordan	7,697	6,833	13% ▲	20,302	17,835	14% ▲	2.64	2.61	1% ▲
11	Pakistan	6,706	5,772	16% ▲	15,719	13,486	17% ▲	2.34	2.34	0% ▲
12	Syria	5,737	5,307	8% ▲	12,127	11,273	8% ▲	2.11	2.12	0% ▼
13	Italy	5,668	3,972	43% ▲	23,786	17,205	38% ▲	4.20	4.33	-3% ▼
14	Oman	5,139	4,213	22% ▲	8,745	7,803	12% ▲	1.70	1.85	-8% ▼
15	France	4,598	4,817	-5% ▼	15,986	16,756	-5% ▼	3.48	3.48	0% ▼
16	Australia	4,342	3,664	19% ▲	13,147	14,763	-11% ▼	3.03	4.03	-25% ▼
17	Lebanon	3,901	3,760	4% ▲	11,614	11,283	3% ▲	2.98	3.00	-1% ▼
18	Canada	3,068	2,821	9% ▲	11,730	11,042	6% ▲	3.82	3.91	-2% ▼
19	Palestine	2,186	2,056	6% ▲	3,685	3,741	-1% ▼	1.69	1.82	-7% ▼
20	Russia	2,141	2,517	-15% ▼	11,618	16,490	-30% ▼	5.43	6.55	-17% ▼
21	Kuwait	2,080	2,259	-8% ▼	5,339	5,922	-10% ▼	2.57	2.62	-2% ▼
22	South Africa	2,078	1,571	32% ▲	6,764	5,089	33% ▲	3.26	3.24	0% ▲
23	Qatar	2,015	1,964	3% ▲	3,842	3,773	2% ▲	1.91	1.92	-1% ▼
24	Morocco	1,984	1,470	35% ▲	6,703	3,935	70% ▲	3.38	2.68	26% ▲
25	Sudan	1,908	1,783	7% ▲	4,885	4,271	14% ▲	2.56	2.40	7% ▲

## Hotel Establishment Statistics

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### Abu Dhabi Emirate

#### Hotel Establishments Executive Summary

#### Year To Date (January - May) 2015

- The number of guests showed an increase of 19% in year to date (Jan- May) 2015 when compared to last year, with the total number of hotel guest arrivals at 1,712,356.
- The number of hotel guest nights increased by 11% to 4,858,461 guest nights .
- The average length of stay for year to date decreased by 7% in comparison to same period of 2014.
- Hotel occupancy was 78% (No change) in comparison to last year.
- Total revenue for hotel establishments recorded 11% increase (AED 2,960 Billion), room revenue increased by 13%, while food & beverage revenue increased by 2%.



## Hotel Establishment Statistics

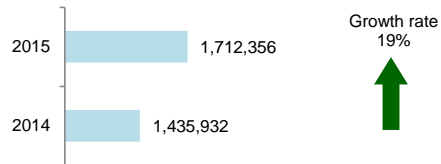
### Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

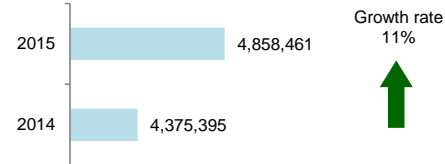
Year To Date (January - May) 2015

Indicator	Year To Date (January - May)		
	2015	2014	Growth Rate %
Actual Guest Arrivals	1,712,356	1,435,932	19% ▲
Guest Nights	4,858,461	4,375,395	11% ▲
Room Nights	3,342,128	3,064,233	9% ▲
Average Length of Stay	2.84	3.05	-7% ▼
Occupancy Rate %	78%	78%	0% ►
Room Revenue	1,566,981,364	1,382,017,632	13% ▲
Food & Beverages	1,042,261,537	1,019,565,963	2% ▲
Other Revenue	351,356,240	275,143,154	28% ▲
Total Revenue	2,960,599,142	2,676,726,749	11% ▲
ARR	463	448	3% ▲
REV PAR	361	349	3% ▲

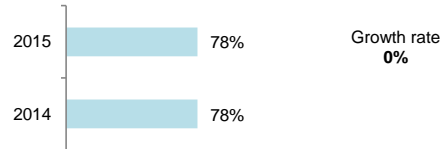
#### Actual Guest Arrivals



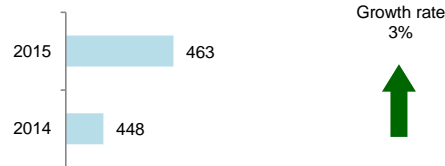
#### Guestnights



#### Occupancy Rate %



#### Average Room Rates


















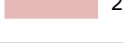




## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - May) 2015

		Share %	Growth%	Guests	Average Length of Stay
1	United Arab Emirates	33%	18% ▲	 557,266	 2.25
2	India	6%	17% ▲	 105,031	 3.75
3	United Kingdom	6%	16% ▲	 99,786	 4.04
4	China	5%	77% ▲	 92,650	 1.45
5	Germany	4%	22% ▲	 73,056	 4.11
6	United States	4%	31% ▲	 67,470	 4.34
7	Saudi Arabia	3%	42% ▲	 54,704	 2.25
8	Egypt	3%	11% ▲	 51,860	 2.77
9	Philippines	3%	24% ▲	 51,793	 2.07
10	Jordan	2%	8% ▲	 35,164	 2.78

**Total Hotel Establishment Guests**

**1,712,356**



## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - May) 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	United Arab Emirates	557,266	473,670	18% ▲	1,254,220	1,071,024	17% ▲	2.25	2.26	0% ▼
2	India	105,031	89,761	17% ▲	393,500	340,981	15% ▲	3.75	3.80	-1% ▼
3	United Kingdom	99,786	85,956	16% ▲	403,590	369,781	9% ▲	4.04	4.30	-6% ▼
4	China	92,650	52,392	77% ▲	134,438	94,806	42% ▲	1.45	1.81	-20% ▼
5	Germany	73,056	59,821	22% ▲	300,003	284,839	5% ▲	4.11	4.76	-14% ▼
6	United States	67,470	51,534	31% ▲	292,921	243,153	20% ▲	4.34	4.72	-8% ▼
7	Saudi Arabia	54,704	38,417	42% ▲	123,118	84,484	46% ▲	2.25	2.20	2% ▲
8	Egypt	51,860	46,601	11% ▲	143,564	128,329	12% ▲	2.77	2.75	1% ▲
9	Philippines	51,793	41,687	24% ▲	107,057	120,357	-11% ▼	2.07	2.89	-28% ▼
10	Jordan	35,164	32,450	8% ▲	97,829	87,441	12% ▲	2.78	2.69	3% ▲
11	Italy	30,180	23,944	26% ▲	121,622	104,309	17% ▲	4.03	4.36	-7% ▼
12	Pakistan	30,048	26,524	13% ▲	74,844	67,916	10% ▲	2.49	2.56	-3% ▼
13	France	28,162	26,481	6% ▲	93,419	90,485	3% ▲	3.32	3.42	-3% ▼
14	Oman	26,536	21,347	24% ▲	45,186	41,369	9% ▲	1.70	1.94	-12% ▼
15	Syria	24,505	23,774	3% ▲	50,383	52,801	-5% ▼	2.06	2.22	-7% ▼
16	Australia	19,128	16,952	13% ▲	62,352	62,187	0% ▲	3.26	3.67	-11% ▼
17	Lebanon	16,556	16,157	2% ▲	50,652	52,233	-3% ▼	3.06	3.23	-5% ▼
18	Canada	16,186	14,211	14% ▲	60,357	60,975	-1% ▼	3.73	4.29	-13% ▼
19	Russia	13,284	15,043	-12% ▼	59,452	93,531	-36% ▼	4.48	6.22	-28% ▼
20	Kuwait	11,846	11,456	3% ▲	29,280	29,550	-1% ▼	2.47	2.58	-4% ▼
21	Qatar	11,808	13,333	-11% ▼	24,365	27,108	-10% ▼	2.06	2.03	1% ▲
22	Switzerland	11,433	8,216	39% ▲	42,874	34,913	23% ▲	3.75	4.25	-12% ▼
23	Netherlands (Holland)	10,201	10,713	-5% ▼	37,026	37,662	-2% ▼	3.63	3.52	3% ▲
24	South Africa	9,538	7,880	21% ▲	34,235	29,491	16% ▲	3.59	3.74	-4% ▼
25	Palestine	9,349	8,778	7% ▲	17,106	15,969	7% ▲	1.83	1.82	1% ▲



## Hotel Establishment Statistics

### Regional Summary

Abu Dhabi City	Month of May			Year To Date (January - May)			
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	299,086	259,101	15%	▲	1,489,319	1,243,914	20% ▲
Guest Nights	872,155	774,932	13%	▲	4,385,020	3,939,379	11% ▲
Average Length of Stay	2.92	2.99	-2%	▼	2.94	3.17	-7% ▼
Occupancy Rate %	76%	75%	1%	▲	79%	79%	0% ►
Total Revenue	475,549,366	457,412,500	4%	▲	2,660,425,580	2,386,629,316	11% ▲
ARR	376	392	-4%	▼	455	436	4% ▲
REV PAR	285	293	-3%	▼	360	345	4% ▲

Al Ain City	Month of May			Year To Date (January - May)			
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	28,530	29,284	-3%	▼	159,897	147,386	8% ▲
Guest Nights	58,848	55,194	7%	▲	320,026	297,960	7% ▲
Average Length of Stay	2.06	1.88	10%	▲	2.00	2.02	-1% ▼
Occupancy Rate %	66%	64%	3%	▲	70%	67%	4% ▲
Total Revenue	30,226,728	30,716,749	-2%	▼	156,173,925	151,646,694	3% ▲
ARR	367	412	-11%	▼	397	424	-6% ▼
REV PAR	241	262	-8%	▼	277	286	-3% ▼

Western Region	Month of May			Year To Date (January - May)			
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	14,499	8,139	78%	▲	63,140	44,632	41% ▲
Guest Nights	28,323	30,697	-8%	▼	153,415	138,056	11% ▲
Average Length of Stay	1.95	3.77	-48%	▼	2.43	3.09	-21% ▼
Occupancy Rate %	68%	74%	-9%	▼	68%	71%	-4% ▼
Total Revenue	23,362,790	25,583,665	-9%	▼	143,999,638	138,450,739	4% ▲
ARR	630	653	-4%	▼	795	855	-7% ▼
REV PAR	427	485	-12%	▼	543	609	-11% ▼

## Hotel Establishment Statistics

### Terms and Definitions

**Actual Guest arrivals:**

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

**Guest nights:**

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

**Room nights:**

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

**Total Hotel Inventory:**

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

**Available Rooms:**

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

**Occupied Rooms:**

Number of rooms used daily including complimentary and house use.

**Room revenue:**

The revenue generated by the hotel by the sold rooms including service charge and taxes.

**Food and beverage revenue:**

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

**Other revenue:**

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

**Total revenue:**

The revenue generated by the hotel from all its operation including service charge and taxes.

**ARR/ADR:**

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

**RevPAR:**

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



## Hotel Establishment Statistics

### Contacts

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