



هيئة أبوظبي للسياحة والثقافة  
ABU DHABI TOURISM & CULTURE AUTHORITY

## Monthly Hotel Establishments Report Abu Dhabi Emirate

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June & Year to Date (January - June)

# 2016

587  
5203  
07164932150



## Hotel Establishment Statistics

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### Abu Dhabi Emirate

#### Hotel Establishments Executive Summary

#### June 2015

- June 2015 showed an increase of 2% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 268,335.
- The number of hotel guest nights increased by 13% to 870,304 guest nights in June 2015.
- The average length of stay for June 2015 increased by 11% in comparison to June 2014.
- Hotel occupancy decreased by 8% in comparison to June 2014.
- Total revenue for hotel establishments' recorded 7% decrease for June 2015 (AED 386 Million), room revenue decreased by 8%, while food & beverage revenue decreased by 7% compared to last year.

## Hotel Establishment Statistics

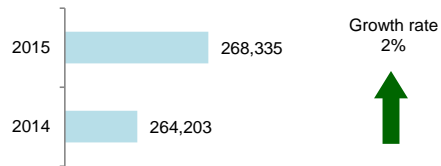
### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

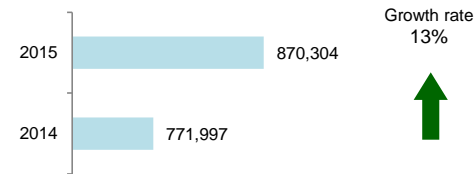
June 2015

Indicator	June 2015		
	2015	2014	Growth Rate %
Actual Guest Arrivals	268,335	264,203	2% ▲
Guest Nights	870,304	771,997	13% ▲
Room Nights	582,313	559,481	4% ▲
Average Length of Stay	3.24	2.92	11% ▲
Occupancy Rate %	64%	70%	-8% ▼
Room Revenue	184,370,393	199,571,233	-8% ▼
Food & Beverages	150,943,788	161,956,857	-7% ▼
Other Revenue	51,071,666	54,335,633	-6% ▼
Total Revenue	386,385,847	415,863,722	-7% ▼
ARR	335	352	-5% ▼
REV PAR	216	246	-12% ▼

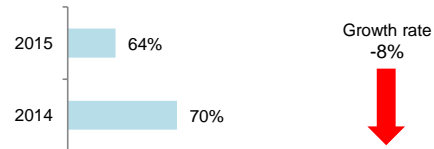
#### Actual Guest Arrivals



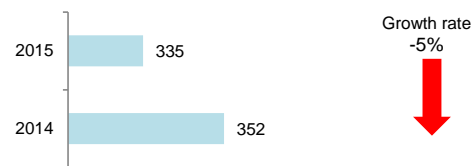
#### Guestnights



#### Occupancy Rate %



#### Average Room Rates







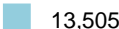

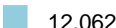

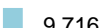

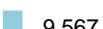











## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 10 Nationalities

June 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	34%	-3% ▼	 92,040	 3.40
2	India	8%	22% ▲	 22,281	 3.56
3	UK	5%	6% ▲	 13,505	 4.24
4	Philippines	4%	24% ▲	 12,062	 1.89
5	USA	4%	6% ▲	 9,716	 5.11
6	China	4%	34% ▲	 9,567	 1.51
7	Egypt	3%	4% ▲	 9,011	 3.01
8	Germany	3%	1% ▲	 8,048	 4.38
9	KSA	3%	-24% ▼	 7,795	 2.58
10	Jordan	2%	-8% ▼	 5,894	 2.80

**Total Hotel Establishment Guests 268,335**

## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 25 Nationalities

June 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	92,040	94,615	-3% ▼	312,751	215,572	45% ▲	3.40	2.28	49% ▲
2	India	22,281	18,234	22% ▲	79,318	67,881	17% ▲	3.56	3.72	-4% ▼
3	UK	13,505	12,754	6% ▲	57,293	53,956	6% ▲	4.24	4.23	0% ▲
4	Philippines	12,062	9,705	24% ▲	22,756	26,631	-15% ▼	1.89	2.74	-31% ▼
5	USA	9,716	9,187	6% ▲	49,612	43,689	14% ▲	5.11	4.76	7% ▲
6	China	9,567	7,126	34% ▲	14,404	11,109	30% ▲	1.51	1.56	-3% ▼
7	Egypt	9,011	8,701	4% ▲	27,082	24,448	11% ▲	3.01	2.81	7% ▲
8	Germany	8,048	7,947	1% ▲	35,218	43,512	-19% ▼	4.38	5.48	-20% ▼
9	KSA	7,795	10,286	-24% ▼	20,115	22,049	-9% ▼	2.58	2.14	20% ▲
10	Jordan	5,894	6,418	-8% ▼	16,524	17,455	-5% ▼	2.80	2.72	3% ▲
11	Pakistan	5,513	5,757	-4% ▼	13,506	13,387	1% ▲	2.45	2.33	5% ▲
12	Syria	4,860	5,237	-7% ▼	10,295	10,859	-5% ▼	2.12	2.07	2% ▲
13	Australia	4,666	4,522	3% ▲	12,396	13,340	-7% ▼	2.66	2.95	-10% ▼
14	Italy	4,601	3,311	39% ▲	17,114	15,018	14% ▲	3.72	4.54	-18% ▼
15	Oman	4,373	5,419	-19% ▼	7,184	9,735	-26% ▼	1.64	1.80	-9% ▼
16	France	3,327	3,896	-15% ▼	13,215	14,306	-8% ▼	3.97	3.67	8% ▲
17	Lebanon	3,247	2,905	12% ▲	9,425	8,892	6% ▲	2.90	3.06	-5% ▼
18	Canada	2,245	2,159	4% ▲	10,000	9,262	8% ▲	4.45	4.29	4% ▲
19	South Africa	1,843	1,198	54% ▲	5,833	4,704	24% ▲	3.16	3.93	-19% ▼
20	Palestine	1,639	1,914	-14% ▼	3,134	3,553	-12% ▼	1.91	1.86	3% ▲
21	Kuwait	1,460	2,260	-35% ▼	4,110	5,892	-30% ▼	2.82	2.61	8% ▲
22	Sudan	1,439	1,509	-5% ▼	3,372	4,004	-16% ▼	2.34	2.65	-12% ▼
23	Qatar	1,348	1,848	-27% ▼	2,496	3,709	-33% ▼	1.85	2.01	-8% ▼
24	Morocco	1,346	1,288	5% ▲	4,113	4,371	-6% ▼	3.06	3.39	-10% ▼
25	Ireland	1,201	1,055	14% ▲	4,637	4,129	12% ▲	3.86	3.91	-1% ▼



## Hotel Establishment Statistics

### Abu Dhabi Emirate

Hotel Establishments Executive Summary

#### **Year To Date (January - June) 2015**

- The number of guests showed an increase of 17% in year to date (Jan- June) 2015 when compared to last year, with the total number of hotel guest arrivals at 1,980,691.
- The number of hotel guest nights increased by 11% to 5,728,765 guest nights .
- The average length of stay for year to date decreased by 5% in comparison to same period.
- Hotel occupancy recorded 76% decrease in comparison to last year.
- Total revenue for hotel establishments recorded 8% increase (AED 3,346 Billion), room revenue increased by 11%, while food & beverage revenue increased by 1%.

## Hotel Establishment Statistics

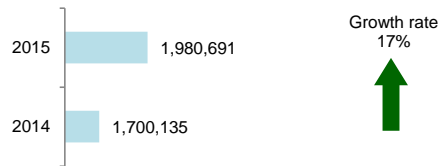
### Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

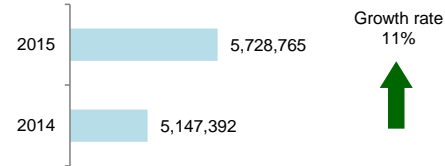
Year To Date (January - June) 2015

Indicator	Year To Date (January - June)		
	2015	2014	Growth Rate %
Actual Guest Arrivals	1,980,691	1,700,135	17% ▲
Guest Nights	5,728,765	5,147,392	11% ▲
Room Nights	3,924,441	3,623,714	8% ▲
Average Length of Stay	2.89	3.03	-5% ▼
Occupancy Rate %	76%	77%	-1% ▼
Room Revenue	1,751,351,757	1,581,588,865	11% ▲
Food & Beverages	1,193,205,325	1,181,522,820	1% ▲
Other Revenue	402,427,907	329,478,787	22% ▲
Total Revenue	3,346,984,990	3,092,590,472	8% ▲
ARR	445	433	3% ▲
REV PAR	337	332	2% ▲

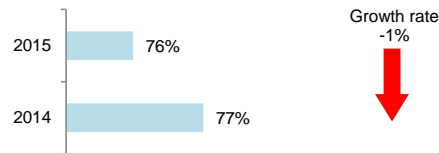
#### Actual Guest Arrivals



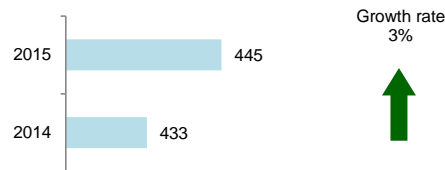
#### Guestnights



#### Occupancy Rate %



#### Average Room Rates

























## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - June) 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	33%	14% ▲	 649,306	 2.41
2	India	6%	18% ▲	 127,312	 3.71
3	UK	6%	15% ▲	 113,291	 4.07
4	China	5%	72% ▲	 102,217	 1.46
5	Germany	4%	20% ▲	 81,104	 4.13
6	USA	4%	27% ▲	 77,186	 4.44
7	Philippines	3%	24% ▲	 63,855	 2.03
8	KSA	3%	28% ▲	 62,499	 2.29
9	Egypt	3%	10% ▲	 60,871	 2.80
10	Jordan	2%	6% ▲	 41,058	 2.79

**Total Hotel Establishment Guests**

**1,980,691**





## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - June) 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	649,306	568,285	14% ▲	1,566,971	1,286,596	22% ▲	2.41	2.26	7% ▲
2	India	127,312	107,995	18% ▲	472,818	408,862	16% ▲	3.71	3.79	-2% ▼
3	UK	113,291	98,710	15% ▲	460,883	423,737	9% ▲	4.07	4.29	-5% ▼
4	China	102,217	59,518	72% ▲	148,842	105,915	41% ▲	1.46	1.78	-18% ▼
5	Germany	81,104	67,768	20% ▲	335,221	328,351	2% ▲	4.13	4.85	-15% ▼
6	USA	77,186	60,721	27% ▲	342,533	286,842	19% ▲	4.44	4.72	-6% ▼
7	Philippines	63,855	51,392	24% ▲	129,813	146,988	-12% ▼	2.03	2.86	-29% ▼
8	KSA	62,499	48,703	28% ▲	143,233	106,533	34% ▲	2.29	2.19	5% ▲
9	Egypt	60,871	55,302	10% ▲	170,646	152,777	12% ▲	2.80	2.76	1% ▲
10	Jordan	41,058	38,868	6% ▲	114,353	104,896	9% ▲	2.79	2.70	3% ▲
11	Pakistan	35,561	32,281	10% ▲	88,350	81,303	9% ▲	2.48	2.52	-1% ▼
12	Italy	34,781	27,255	28% ▲	138,736	119,327	16% ▲	3.99	4.38	-9% ▼
13	France	31,489	30,377	4% ▲	106,634	104,791	2% ▲	3.39	3.45	-2% ▼
14	Oman	30,909	26,766	15% ▲	52,370	51,104	2% ▲	1.69	1.91	-11% ▼
15	Syria	29,365	29,011	1% ▲	60,678	63,660	-5% ▼	2.07	2.19	-6% ▼
16	Australia	23,794	21,474	11% ▲	74,748	75,527	-1% ▼	3.14	3.52	-11% ▼
17	Lebanon	19,803	19,062	4% ▲	60,077	61,125	-2% ▼	3.03	3.21	-5% ▼
18	Canada	18,431	16,370	13% ▲	70,357	70,237	0% ▲	3.82	4.29	-11% ▼
19	Russia	14,453	16,123	-10% ▼	64,688	99,201	-35% ▼	4.48	6.15	-27% ▼
20	Kuwait	13,306	13,716	-3% ▼	33,390	35,442	-6% ▼	2.51	2.58	-3% ▼
21	Qatar	13,156	15,181	-13% ▼	26,861	30,817	-13% ▼	2.04	2.03	1% ▲
22	Switzerland	12,184	9,127	33% ▲	45,808	38,591	19% ▲	3.76	4.23	-11% ▼
23	Netherlands (Holland)	11,383	12,007	-5% ▼	41,587	42,517	-2% ▼	3.65	3.54	3% ▲
24	South Africa	11,381	9,078	25% ▲	40,068	34,195	17% ▲	3.52	3.77	-7% ▼
25	Palestine	10,988	10,692	3% ▲	20,240	19,522	4% ▲	1.84	1.83	1% ▲



## Hotel Establishment Statistics

### Regional Summary

Abu Dhabi City	June 2015				Year To Date (January - June)			
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	234,982	234,544	0%	▲	1,724,301	1,478,458	17%	▲
Guest Nights	803,470	698,838	15%	▲	5,188,490	4,638,217	12%	▲
Average Length of Stay	3.42	2.98	15%	▲	3.01	3.14	-4%	▼
Occupancy Rate %	65%	71%	-8%	▼	77%	78%	-1%	▼
Total Revenue	349,237,365	372,787,826	-6%	▼	3,009,662,946	2,759,417,143	9%	▲
ARR	329	344	-4%	▼	438	422	4%	▲
REV PAR	215	243	-12%	▼	336	328	3%	▲

Al Ain City	June 2015				Year To Date (January - June)			
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	22,156	24,149	-8%	▼	182,053	171,535	6%	▲
Guest Nights	45,315	48,616	-7%	▼	365,341	346,576	5%	▲
Average Length of Stay	2.05	2.01	2%	▲	2.01	2.02	-0.5%	▼
Occupancy Rate %	54%	58%	-8%	▼	67%	66%	2%	▲
Total Revenue	20,618,192	24,874,121	-17%	▼	176,792,117	176,520,814	0%	▲
ARR	323	375	-14%	▼	388	417	-7%	▼
REV PAR	173	218	-21%	▼	260	275	-5%	▼

Western Region	June 2015				Year To Date (January - June)			
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	11,197	5,510	103%	▲	74,337	50,142	48%	▲
Guest Nights	21,519	24,543	-12%	▼	174,934	162,599	8%	▲
Average Length of Stay	1.92	4.45	-57%	▼	2.35	3.24	-27%	▼
Occupancy Rate %	57%	64%	-11%	▼	66%	70%	-5%	▼
Total Revenue	16,530,290	18,201,775	-9%	▼	160,529,927	156,652,515	2%	▲
ARR	553	562	-2%	▼	761	807	-6%	▼
REV PAR	316	361	-12%	▼	505	564	-10%	▼

## Hotel Establishment Statistics

### Terms and Definitions

**Actual Guest arrivals:**

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

**Guest nights:**

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

**Room nights:**

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

**Total Hotel Inventory:**

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

**Available Rooms:**

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

**Occupied Rooms:**

Number of rooms used daily including complimentary and house use.

**Room revenue:**

The revenue generated by the hotel by the sold rooms including service charge and taxes.

**Food and beverage revenue:**

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

**Other revenue:**

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

**Total revenue:**

The revenue generated by the hotel from all its operation including service charge and taxes.

**ARR/ADR:**

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

**RevPAR:**

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



## Hotel Establishment Statistics

### Contacts

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