

Monthly Hotel Establishments Report Abu Dhabi Emirate

December & Year to Date (January - December)

2016

587
5203
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Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary - December 2016

Class	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	169	30,602	100%
Hotels	113	24,120	79%
5 Star	43	11,888	
4 Star	36	7,317	
3 Star	22	3,958	
2 Star	6	534	
1 Star	6	423	
Hotel Apartments	56	6,482	21%
Deluxe	21	3,467	
Superior	20	2,189	
Standard	15	826	

Hotels Opened /closed during December 2016:

NIL

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

December 2016

- December 2016 showed an increase of 7% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 417,396.
- The number of hotel guest nights decreased by 18% to 1,119,192 guest nights in December 2016.
- The average length of stay decreased by 23% in December 2016 (2.68 nights) when compared to last year.
- The hotel occupancy decreased by 3% in comparison to last year.
- Total revenue for hotel establishments' recorded 10% decrease in December 2016 (AED 570 Million), room revenue decreased by 11%, while food & beverage revenue decreased by 9%.

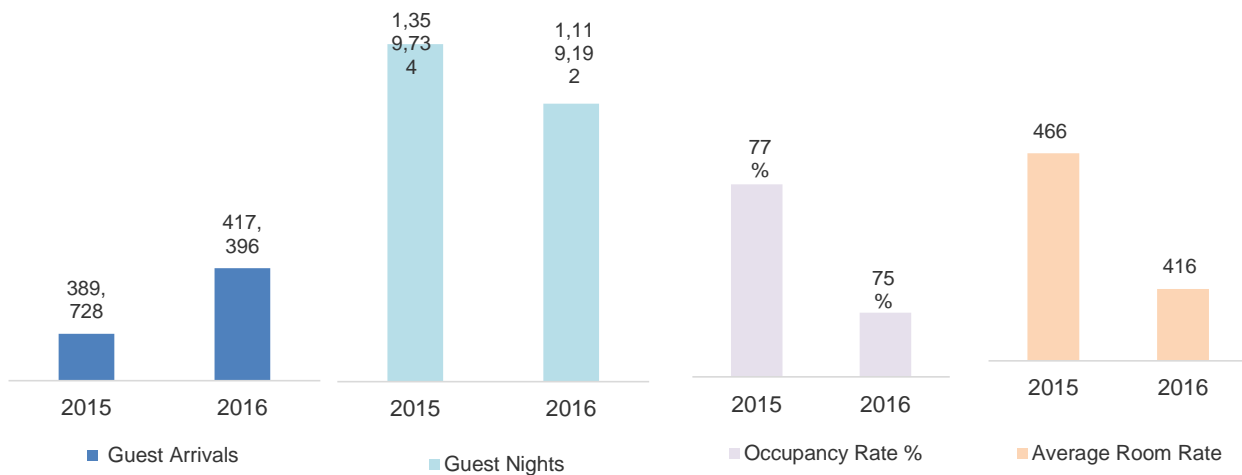
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

December 2016

Indicator	December		
	2016	2015	Growth Rate %
Actual Guest Arrivals	417,396	389,728	7% ▲
Guest Nights	1,119,192	1,359,734	-18% ▼
Room Nights	716,209	800,463	-11% ▼
Average Length of Stay	2.68	3.49	-23% ▼
Occupancy Rate %	75%	77%	-3% ▼
Room Revenue	292,037,808	328,388,541	-11% ▼
Food & Beverages Revenues	204,946,062	225,693,870	-9% ▼
Other Revenue	73,157,290	78,043,379	-6% ▼
Total Revenue	570,141,160	632,125,789	-10% ▼
ARR	416	466	-11% ▼
REV PAR	312	358	-13% ▼























Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

December 2016

Monthly Hotel Establishments Report

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	33%	0.3% ▲	 137,509	 2.28
2 India	7%	3% ▲	 30,695	 2.74
3 China	7%	97% ▲	 27,212	 1.56
4 UK	5%	4% ▲	 21,524	 3.69
5 Philippines	4%	18% ▲	 17,303	 1.91
6 Egypt	3%	-2% ▼	 12,962	 2.70
7 Germany	3%	-1% ▼	 12,620	 4.32
8 USA	3%	-5% ▼	 11,852	 3.67
9 Jordan	2%	14% ▲	 9,644	 2.51
10 Pakistan	2%	23% ▲	 8,954	 2.03

Total Hotel Establishment Guests

417,396

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

December 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	137,509	137,033	0.3% ▲	313,692	604,163	-48% ▼	2.28	4.41	-48% ▼
2	India	30,695	29,785	3% ▲	83,956	90,618	-7% ▼	2.74	3.04	-10% ▼
3	China	27,212	13,807	97% ▲	42,340	21,339	98% ▲	1.56	1.55	0.7% ▲
4	UK	21,524	20,661	4% ▲	79,492	81,105	-2% ▼	3.69	3.93	-5.9% ▼
5	Philippines	17,303	14,630	18% ▲	33,027	28,607	15% ▲	1.91	1.96	-2% ▼
6	Egypt	12,962	13,247	-2% ▼	34,958	33,237	5% ▲	2.70	2.51	7% ▲
7	Germany	12,620	12,768	-1% ▼	54,559	53,705	2% ▲	4.32	4.21	3% ▲
8	USA	11,852	12,502	-5% ▼	43,515	53,616	-19% ▼	3.67	4.29	-14% ▼
9	Jordan	9,644	8,465	14% ▲	24,195	21,621	12% ▲	2.51	2.55	-2% ▼
10	Pakistan	8,954	7,293	23% ▲	18,180	16,532	10% ▲	2.03	2.27	-10% ▼
11	KSA	8,430	8,771	-4% ▼	22,589	20,389	11% ▲	2.68	2.32	15% ▲
12	Italy	6,743	7,990	-16% ▼	25,901	28,523	-9% ▼	3.84	3.57	8% ▲
13	France	6,435	5,778	11% ▲	21,397	19,210	11% ▲	3.33	3.32	0% ▲
14	Syria	6,147	6,154	0% ▼	14,329	15,805	-9% ▼	2.33	2.57	-9% ▼
15	Oman	5,490	5,917	-7% ▼	10,724	10,387	3% ▲	1.95	1.76	11% ▲
16	Australia	5,132	4,851	6% ▲	13,794	14,255	-3% ▼	2.69	2.94	-9% ▼
17	Canada	4,520	3,298	37% ▲	13,557	13,163	3% ▲	3.00	3.99	-25% ▼
18	Lebanon	3,770	3,778	0% ▼	12,178	11,253	8% ▲	3.23	2.98	8% ▲
19	South Africa	3,216	3,324	-3% ▼	10,886	10,255	6% ▲	3.38	3.09	10% ▲
20	Morocco	2,712	2,297	18% ▲	10,916	7,824	40% ▲	4.03	3.41	18% ▲
21	Qatar	2,647	2,546	4% ▲	5,583	4,914	14% ▲	2.11	1.93	9% ▲
22	Netherlands (Holland)	2,632	2,385	10% ▲	9,411	10,299	-9% ▼	3.58	4.32	-17% ▼
23	Kuwait	2,445	1,808	35.2% ▲	6,892	4,569	50.8% ▲	2.82	2.53	11.5% ▲
24	Palestine	2,445	2,310	6% ▲	4,542	4,345	5% ▲	1.86	1.88	-1% ▼
25	Russia	2,396	2,546	-6% ▼	11,230	9,345	20% ▲	4.69	3.67	28% ▲

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - December) 2016

- The number of guests showed an increase of 8% in year to date (January - December) 2016 when compared to last year, with the total number of hotel guest arrivals at 4,440,314.
- The number of hotel guest nights decreased by 2% to 12,031,628 guest nights .
- The average length of stay for year to date decreased by 9% in comparison to same period of 2015.
- The hotel occupancy decreased by 3% in comparison to last year.
- Total revenue for hotel establishments recorded 9% decrease (AED 6,027 Billion), room revenue decreased by 10%, while food & beverage revenue decreased by 10% only.

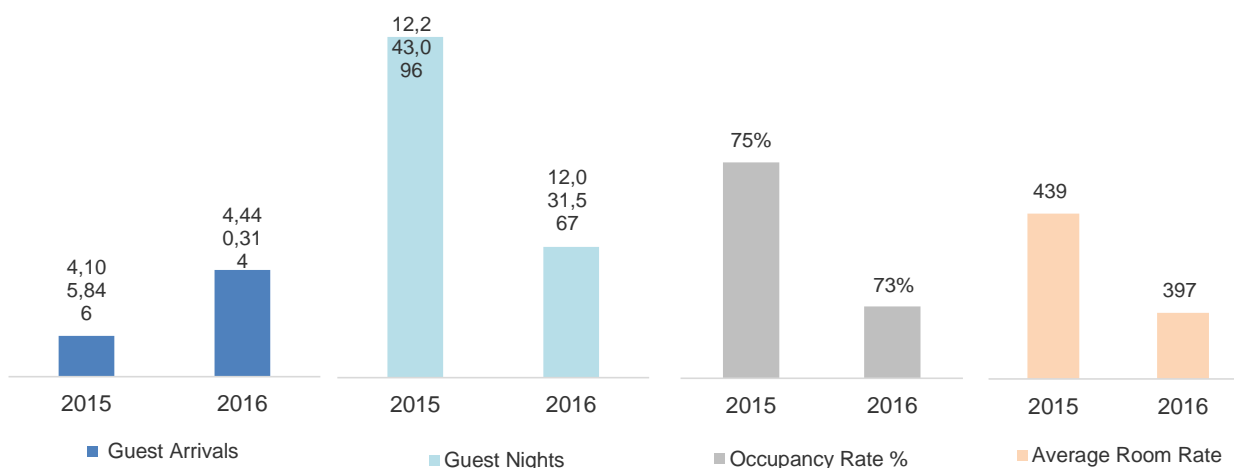
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - December) 2016

Indicator	Year To Date (January - December)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	4,440,314	4,105,846	8% ▲
Guest Nights	12,031,567	12,243,096	-2% ▼
Room Nights	7,966,324	8,167,698	-2% ▼
Average Length of Stay	2.71	2.98	-9% ▼
Occupancy Rate %	73%	75%	-3% ▼
Room Revenue	3,155,049,458	3,488,242,553	-10% ▼
Food & Beverages Revenues	2,099,201,476	2,321,949,629	-10% ▼
Other Revenue	773,497,320	814,067,676	-5% ▼
Total Revenue	6,027,748,253	6,624,259,858	-9% ▼
ARR	397	439	-9% ▼
REV PAR	290	331	-12% ▼



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - December) 2016

Monthly Hotel Establishments Report

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	33%	6% ▲	1,462,015	2.21
2 India	7%	15% ▲	323,388	3.05
3 UK	5%	3% ▲	238,167	3.96
4 China	5%	31% ▲	231,916	1.45
5 Philippines	4%	24% ▲	185,914	1.93
6 Egypt	4%	19% ▲	156,814	2.65
7 KSA	3%	9% ▲	146,747	2.39
8 USA	3%	-11% ▼	136,657	4.33
9 Germany	3%	-9% ▼	135,541	4.52
10 Jordan	2%	27% ▲	109,798	2.50

Total Hotel Establishment Guests **4,440,314**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - December) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	1,462,015	1,379,589	6% ▲	3,228,614	3,788,032	-15% ▼	2.21	2.75	-20% ▼
2	India	323,388	280,020	15% ▲	987,738	985,747	0.2% ▲	3.05	3.52	-13% ▼
3	UK	238,167	231,337	3% ▲	942,517	958,022	-2% ▼	3.96	4.14	-4.4% ▼
4	China	231,916	177,198	31% ▲	337,252	263,675	28% ▲	1.45	1.49	-2.3% ▼
5	Philippines	185,914	149,376	24% ▲	359,319	296,064	21% ▲	1.93	1.98	-2% ▼
6	Egypt	156,814	132,167	19% ▲	414,804	358,855	16% ▲	2.65	2.72	-3% ▼
7	KSA	146,747	135,135	9% ▲	350,572	310,423	13% ▲	2.39	2.30	4% ▲
8	USA	136,657	154,126	-11% ▼	592,235	694,295	-15% ▼	4.33	4.50	-4% ▼
9	Germany	135,541	148,177	-9% ▼	612,516	619,355	-1% ▼	4.52	4.18	8% ▲
10	Jordan	109,798	86,778	27% ▲	274,506	236,561	16% ▲	2.50	2.73	-8% ▼
11	Pakistan	94,901	76,830	24% ▲	205,976	184,558	12% ▲	2.17	2.40	-10% ▼
12	Oman	70,438	63,458	11% ▲	115,098	107,326	7% ▲	1.63	1.69	-3% ▼
13	Syria	70,383	64,895	8% ▲	151,049	135,534	11% ▲	2.15	2.09	3% ▲
14	Italy	65,387	70,298	-7% ▼	251,838	269,549	-7% ▼	3.85	3.83	0% ▲
15	France	64,929	59,831	9% ▲	225,859	211,904	7% ▲	3.48	3.54	-2% ▼
16	Australia	52,454	56,460	-7% ▼	160,310	167,280	-4% ▼	3.06	2.96	3% ▲
17	Lebanon	46,128	41,116	12% ▲	137,454	123,524	11% ▲	2.98	3.00	-1% ▼
18	Canada	35,619	36,042	-1% ▼	146,498	146,284	0% ▲	4.11	4.06	1% ▲
19	Qatar	31,164	27,927	12% ▲	61,830	55,411	12% ▲	1.98	1.98	0% ▼
20	Morocco	30,567	21,714	41% ▲	91,848	72,215	27% ▲	3.00	3.33	-10% ▼
21	Palestine	29,284	24,739	18% ▲	54,545	46,209	18% ▲	1.86	1.87	0% ▼
22	Kuwait	27,878	28,071	-1% ▼	79,965	75,643	6% ▲	2.87	2.69	6% ▲
23	Ireland	25,032	24,849	0.7% ▲	81,851	81,597	0.3% ▲	3.27	3.28	-0.4% ▼
24	Sudan	24,650	19,124	29% ▲	63,467	45,846	38% ▲	2.57	2.40	7% ▲
25	South Africa	24,141	26,147	-8% ▼	90,361	91,186	-1% ▼	3.74	3.49	7% ▲

Hotel Establishment Statistics

Regional Summary

Abu Dhabi City

Indicator	December			Year To Date (January -December)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	361,828	328,158	10% ▲	3,893,159	3,514,867	11% ▲
Guest Nights	998,804	1,233,989	-19% ▼	10,791,900	11,034,540	-2% ▼
Average Length of Stay	2.76	3.76	-27% ▼	2.77	3.14	-12% ▼
Occupancy %	75%	77%	-3% ▼	74%	76%	-3% ▼
Total Revenue	497,791,093	548,725,727	-9% ▼	5,346,713,803	5,901,714,630	-9% ▼
ARR	399	446	-11% ▼	388	431	-10% ▼
REV PAR	300	344	-13% ▼	286	329	-13% ▼

Rooms Summary

Dec-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	140	27,258	100%
Hotels	89	21,221	78%
5 Star	34	10,715	
4 Star	27	6,303	
3 Star	17	3,308	
2 Star	6	534	
1 Star	5	361	
Hotel Apartments	51	6,037	22%
Deluxe	21	3,467	
Superior	17	1,852	
Standard	13	718	

Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	December			Year To Date (January -December)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	43,420	41,837	4% ▲	426,820	423,327	1% ▲
Guest Nights	80,461	83,926	-4% ▼	849,589	847,782	0.2% ▲
Average Length of Stay	1.85	2.01	-8% ▼	1.99	2.00	-1% ▼
Occupancy %	70%	75%	-8% ▼	66%	67%	-2% ▼
Total Revenue	35,245,647	40,321,433	-13% ▼	369,017,526	396,728,759	-7% ▼
ARR	402	448	-10% ▼	376	390	-4% ▼
REV PAR	281	338	-17% ▼	248	263	-6% ▼

Rooms Summary

Dec-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	18	2,164	100%
Hotels	13	1,719	79%
5 Star	4	735	
4 Star	7	798	
3 Star	1	124	
2 Star			
1 Star	1	62	
Hotel Apartments	5	445	21%
Deluxe			
Superior	3	337	
Standard	2	108	

Hotel Establishment Statistics

Regional Summary

Western Region

Indicator	December			Year To Date (January -December)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	12,148	19,733	-38% ▼	120,335	167,652	-28% ▼
Guest Nights	39,927	41,819	-4.5% ▼	390,078	360,774	8.1% ▲
Average Length of Stay	3.29	2.12	55% ▲	3.24	2.15	51% ▲
Occupancy %	74%	73%	2% ▲	68%	67%	1% ▲
Total Revenue	37,104,420	43,078,629	-14% ▼	312,016,924	325,816,469	-4% ▼
ARR	835	974	-14% ▼	663	750	-12% ▼
REV PAR	622	713	-13% ▼	450	503	-11% ▼

Rooms Summary

Dec-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	11	1,180	100%
Hotels	11	1,180	100%
5 Star	5	438	
4 Star	2	216	
3 Star	4	526	
2 Star			
1 Star			
Hotel Apartments	-	-	0%
Deluxe			
Superior			
Standard			

Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)

Hotel Establishment Statistics

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