

كن جزءًا من أجندة فعالياتنا التجارية لعام 2021

Be part of our 2021 Trade Calendar



التسجيل مفتوح الآن

تواصل معنا للحصول على مزيد من المعلومات

Registrations now open

Contact us for more information

Join our international exhibitions and roadshow programme.

انضم إلى برنامجنا المتخصص في المعارض الدولية والحملات الترويجية.

2021 Trade Exhibitions Calendar

أجندة المعارض التجارية 2021

PROGRAMME NAME	LOCATION	DESCRIPTION OF EVENT	DATES
ITB Berlin (International Travel Bourse) (Virtual)	Berlin, Germany Virtual Event (www.itb-now.com)	A key exhibition in the travel industry, ITB Berlin brings together the global travel, tourism and hospitality industries under one platform. This virtual event will be held from 9 - 12 March 2021.	9 - 12 March
Arabian Travel Market (ATM)	World Trade Center, Dubai, UAE	ATM is the leading international travel event for unlocking business potential in the Middle East, both for inbound and outbound travel professionals. This year ATM will run as a hybrid event, a live event will be hosted at the Dubai World Trade Center from 16 - 19 May, in addition to a virtual event a week later from 24 - 26 May.	16 - 19 May
Arabian Travel Market (ATM) (Virtual)	Dubai, UAE Virtual Event		24 - 26 May
ILTM Cannes (International Luxury Travel Market)	Palais des Festivals, Cannes, France	If you are looking to break into the global luxury travel market, ILTM Cannes is an essential exhibition dedicated to the world's most exclusive and sought-after travel designers, brands and destinations.	6 - 9 December

2021 Trade Roadshows Calendar

أجندة العروض الترويجية 2021

PROGRAMME NAME	COUNTRY	DESCRIPTION OF EVENT	DATES
Asia Pacific Roadshow (Virtual)	China, India, Australia		June 2021
Europe Roadshow (Virtual)	United Kingdom, France, Germany, Italy, Russia	A 4-day virtual roadshow with top leisure tour operators in the in the selected markets. Forge or renew your relationships with the market and update partners on Abu Dhabi's product offering and implemented safety measures.	September 2021
GCC Roadshow (Virtual)	KSA, Qatar, Oman, Bahrain, Kuwait		September 2021
Israel Roadshow (Virtual)	Israel		October 2021
DCT Annual French Workshops with Stakeholders in Paris (Virtual)	Paris	A full-day virtual workshop with morning and afternoon sessions for our partners based in Paris, France. Agenda will include sessions on creating offers, pushing sales, diversifying products across different segments and accounts, and more.	October (TBC)
Russia Roadshow	Moscow, St. Petersburg, Kazan	DCT organized Russian roadshow for 10 - 15 stakeholders from Abu Dhabi in 3 cities: Moscow, St. Petersburg, and Kazan. Forge or renew your relationships with the Russian market and update partners on Abu Dhabi's product offering and implemented safety measures.	TBC
North America Roadshow (Virtual)	USA, Canada	In association with DTCM and EXPO2020, DCT will host a virtual roadshow with top leisure tour operators from the US and Canadian markets. Forge or renew your relationships with the market and update partners on Abu Dhabi's product offering and implemented safety measures.	TBC

For more information
contact our Travel Trade and Market Development team at:
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*Events are subjected to change

لمزيد من المعلومات،
تواصل مع فريق تطوير سوق السفر لدينا عبر:
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* المعارض قابلة للتغيير