Monthly Hotel Establishments Report
Abu Dhabi Emirate

July & Year to Date (January - July)

2016

هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Abu Dhabi Emirate

Rooms Summary

Class	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**167**	**30,121**		**100%**
Hotels	**111**	**23,535**		**78%**
5 Star	41	11,303		
4 Star	36	7,317		
3 Star	22	3,958		
2 Star	6	534		
1 Star	6	423		
Hotel Apartments	**56**	**6,586**		**22%**
Deluxe	20	3,351		
Superior	22	2,475		
Standard	14	760		

Hotels Opened during July 2016:

1- Gloria Down Town Hotel   Abu Dhabi City   4 Star Hotel   156 Rooms

Hotels Closed during July 2016:

1- Janna Palac Hotel Apartment   Abu Dhabi City   Superior   63 Rooms

2- Sahara Hotel Apartment 10   Abu Dhabi City   Standard   26 Rooms

3- Desert Island Resort and Spa   Western Region   5 Star   64 Rooms
* Temporarily closed From 11- Jul - 2016   To   01 - Sep - 2016*

4- Anantara - Sir Bani Yas Island - Al Sahel Villa   Western Region   5 Star   30 Rooms
* Temporarily closed From 11- Jul - 2016   To   01 - Sep - 2016*

5- Nurai Island Hotel   Abu Dhabi City   5 Star   35 Rooms
* Temporarily closed From 15- Jul - 2016   To   15 - Aug - 2016*

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.

Abu Dhabi Emirate

Hotel Establishments Executive Summary

July 2016

– June 2016 showed an increase of 17% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 383,066.

– The number of hotel guest nights increased by 8% to 949,236 guest nights in July 2016.

– The average length of stay decreased by 8% in July 2016 (2.48 nights) when compared to last year.

– The hotel occupancy increased by 2% in comparison to last year.

– Total revenue for hotel establishments' recorded 5% decrease in July 2016 (AED 366 Million), room revenue decreased by 2%, while food & beverage revenue decreased by 12% only.

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Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

July 2016

Indicator	Month of July		
	2016	**2015**	**Growth Rate %**
Actual Guest Arrivals	383,066	326,214	17% ▲
Guest Nights	949,236	879,843	8% ▲
Room Nights	604,072	579,082	4% ▲
Average Length of Stay	2.48	2.70	-8% ▼
Occupancy Rate %	65%	64%	2% ▲
Room Revenue	191,773,635	195,309,550	-2% ▼
Food & Beverages Revenues	121,004,085	138,097,728	-12% ▼
Other Revenue	53,441,004	51,827,343	3% ▲
Total Revenue	366,218,724	385,234,622	-5% ▼
ARR	323	349	-7% ▼
REV PAR	209	222	-6% ▼
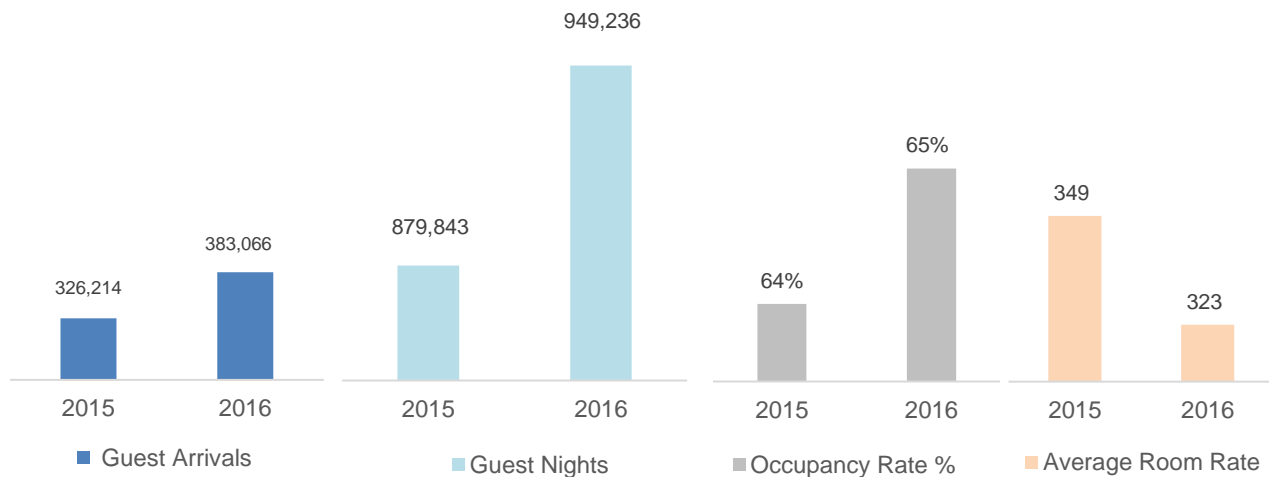
Abu Dhabi Emirate

Top 10 Nationalities

July 2016

		Share %	Growth%	Guests		Average Length of Stay	
1	UAE	39%	29% ▲		150,87		2.10
2	India	7%	11% ▲		26,755		2.98
3	Philippines	5%	14% ▲		20,271		1.79
4	KSA	4%	-4% ▼		16,446		2.29
5	China	4%	47% ▲		15,003		1.41
6	UK	4%	4% ▲		13,609		3.88
7	Egypt	3%	25% ▲		13,338		2.63
8	US	3%	-12% ▼		9,793		4.35
9	Pakistan	3%	39% ▲		9,594		2.00
10	Jordan	2%	29% ▲		8,838		2.48

Total Hotel Establishment Guests   **383,066**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

July 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	150,878	116,882	29% ▲	317,536	282,488	12% ▲	2.10	2.10	2.42 ▲
2	India	26,755	24,111	11% ▲	79,693	82,815	-4% ▼	2.98	2.98	3.43 ▲
3	Philippines	20,271	17,709	14% ▲	36,310	31,286	16% ▲	1.79	1.79	1.77 ▲
4	KSA	16,446	17,071	-4% ▼	37,700	36,940	2% ▲	2.29	2.29	2.16 ▲
5	China	15,003	10,210	47% ▲	21,134	15,324	38% ▲	1.41	1.41	1.50 ▲
6	UK	13,609	13,079	4% ▲	52,848	53,818	-2% ▼	3.88	3.88	4.11 ▲
7	Egypt	13,338	10,663	25% ▲	35,080	28,246	24% ▲	2.63	2.63	2.65 ▲
8	US	9,793	11,148	-12% ▼	42,559	50,915	-16% ▼	4.35	4.35	4.57 ▲
9	Pakistan	9,594	6,887	39% ▲	19,180	15,824	21% ▲	2.00	2.00	2.30 ▲
10	Jordan	8,838	6,840	29% ▲	21,924	17,031	29% ▲	2.48	2.48	2.49 ▲
11	Oman	7,715	6,446	20% ▲	11,798	11,047	7% ▲	1.53	1.53	1.71 ▲
12	Germany	6,795	6,651	2% ▲	29,572	27,177	9% ▲	4.35	4.35	4.09 ▲
13	Syria	6,779	6,195	9% ▲	13,629	12,636	8% ▲	2.01	2.01	2.04 ▲
14	Australia	4,766	4,902	-3% ▼	12,945	13,031	-1% ▼	2.72	2.72	2.66 ▲
15	Lebanon	3,486	3,078	13% ▲	10,442	8,879	18% ▲	3.00	3.00	2.88 ▲
16	Kuwait	3,310	3,234	2% ▲	9,634	8,350	15% ▲	2.91	2.91	2.58 ▲
17	Qatar	3,302	2,894	14% ▲	6,383	5,539	15% ▲	1.93	1.93	1.91 ▲
18	Italy	3,192	3,691	-14% ▼	12,446	12,660	-2% ▼	3.90	3.90	3.43 ▲
19	Palestine	3,028	2,429	25% ▲	5,714	4,572	25% ▲	1.89	1.89	1.88 ▲
20	France	2,970	3,022	-2% ▼	12,045	12,358	-3% ▼	4.06	4.06	4.09 ▲
21	Morocco	2,567	1,642	56% ▲	6,259	5,250	19% ▲	2.44	2.44	3.20 ▲
22	Sudan	2,412	1,706	41% ▲	5,591	4,113	36% ▲	2.32	2.32	2.41 ▲
23	Canada	2,138	2,301	-7% ▼	9,010	10,185	-11.5% ▼	4.21	4.21	4.43 ▲
24	Nepal	2,082	1,723	21% ▲	3,654	2,709	35% ▲	1.76	1.76	1.57 ▲
25	Yemen	2,052	1,435	43% ▲	4,528	2,984	52% ▲	2.21	2.21	2.08 ▲

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Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - July) 2016

– The number of guests showed an increase of 9% in year to date (January - July) 2016 when compared to last year, with the total number of hotel guest arrivals at 2,515,595.

– The number of hotel guest nights increased by 4% to 5,857,431 guest nights .

– The average length of stay for year to date decreased by 5% in comparison to same period of 2015.

– The hotel occupancy decreased by 2% in comparison to last year.

– Total revenue for hotel establishments recorded 7% decrease (AED3,475 Billion), room revenue decreased by 8%, while food & beverage revenue decreased by 7% only.

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - July) 2016

Indicator	Year To Date (January - July)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	2,510,595	2,306,905	9% ▲
Guest Nights	6,857,431	6,608,608	4% ▲
Room Nights	4,561,147	4,503,523	1% ▲
Average Length of Stay	2.73	2.86	-5% ▼
Occupancy Rate %	73%	74%	-2% ▼
Room Revenue	1,786,665,809	1,948,871,047	-8% ▼
Food & Beverages Revenues	1,238,626,903	1,331,874,565	-7% ▼
Other Revenue	450,438,469	454,487,393	-1% ▼
Total Revenue	3,475,731,182	3,735,233,006	-7% ▼
ARR	391	433	-10% ▼
REV PAR	284	321	-12% ▼
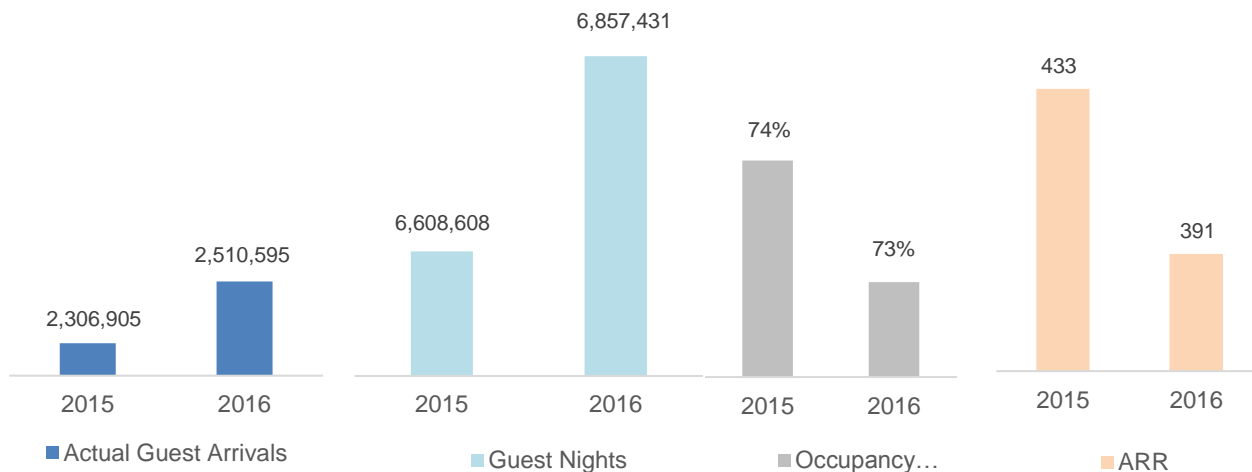
Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - July) 2016

		Share %	Growth%	Guests		Average Length of Stay
1	UAE	33%	9% ▲		835,595	2.21
2	India	7%	18% ▲	179,178		3.27
3	China	5%	20% ▲	134,366		1.42
4	UK	5%	2% ▲	129,276		4.00
5	Philippines	4%	24% ▲	101,115		1.98
6	Egypt	4%	25% ▲	89,684		2.65
7	US	3%	-6% ▼	82,803		4.40
8	KSA	3%	2% ▲	81,443		2.36
9	Germany	3%	-11% ▼	77,790		4.47
10	Jordan	3%	34% ▲	64,135		2.54

Total Hotel Establishment Guests   **2,510,595**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - July) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	835,595	766,188	9% ▲	1,847,138	1,849,459	-0.1% ▼	2.21	2.41	-8% ▼
2	India	179,178	151,423	18% ▲	585,822	555,633	5% ▲	3.27	3.67	-11% ▼
3	China	134,366	112,427	20% ▲	191,004	164,166	16% ▲	1.42	1.46	-2.6% ▼
4	UK	129,276	126,370	2% ▲	517,478	514,701	1% ▲	4.00	4.07	-1.7% ▼
5	Philippines	101,115	81,564	24% ▲	199,821	161,099	24% ▲	1.98	1.98	0.1% ▲
6	Egypt	89,684	71,534	25% ▲	237,413	198,892	19% ▲	2.65	2.78	-5% ▼
7	US	82,803	88,334	-6% ▼	364,102	393,448	-7% ▼	4.40	4.45	-1% ▼
8	KSA	81,443	79,570	2% ▲	191,804	180,173	6% ▲	2.36	2.26	4% ▲
9	Germany	77,790	87,755	-11% ▼	348,078	362,398	-4% ▼	4.47	4.13	8% ▲
10	Jordan	64,135	47,898	34% ▲	162,794	131,384	24% ▲	2.54	2.74	-7% ▼
11	Pakistan	52,209	42,448	23% ▲	118,720	104,174	14% ▲	2.27	2.45	-7% ▼
12	Oman	39,759	37,355	6% ▲	62,677	63,417	-1% ▼	1.58	1.70	-7% ▼
13	Syria	39,496	35,560	11% ▲	86,340	73,314	18% ▲	2.19	2.06	6% ▲
14	France	37,542	34,511	9% ▲	125,201	118,992	5% ▲	3.33	3.45	-3% ▼
15	Italy	37,485	38,472	-3% ▼	143,602	151,396	-5% ▼	3.83	3.94	-3% ▼
16	Australia	28,106	28,696	-2% ▼	87,796	87,779	0.02% ▲	3.12	3.06	2% ▲
17	Lebanon	27,487	22,881	20% ▲	81,177	68,956	18% ▲	2.95	3.01	-2% ▼
18	Canada	19,651	20,732	-5% ▼	81,898	80,542	2% ▲	4.17	3.88	7% ▲
19	Qatar	17,939	16,050	12% ▲	34,970	32,400	8% ▲	1.95	2.02	-3% ▼
20	Morocco	17,127	11,525	49% ▲	52,965	39,173	35% ▲	3.09	3.40	-9% ▼
21	Palestine	17,001	13,417	27% ▲	31,259	24,812	26% ▲	1.84	1.85	-1% ▼
22	Ireland	16,884	11,388	48% ▲	48,866	43,378	13% ▲	2.89	3.81	-24% ▼
23	Kuwait	14,513	16,540	-12% ▼	41,367	41,740	-0.9% ▼	2.85	2.52	12.9% ▲
24	Sudan	14,422	10,718	35% ▲	35,855	25,558	40% ▲	2.49	2.38	4% ▲
25	South Africa	13,530	13,442	1% ▲	50,099	46,242	8% ▲	3.70	3.44	8% ▲

Hotel Establishment Statistics

Regional Summary

Abu Dhabi City

Indicator	July			Year To Date (January - July)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	337,541	278,032	21% ▲	2,194,070	1,973,291	11% ▲
Guest Nights	846,330	786,073	8% ▲	6,142,295	5,918,692	4% ▲
Average Length of Stay	2.51	2.83	-11% ▼	2.8	3	-7% ▼
Occupancy %	65%	64%	1% ▲	73%	75%	-2% ▼
Total Revenue	316,352,605	336,499,253	-6% ▼	3,077,601,657	3,329,978,302	-8% ▼
ARR	310	336	-8% ▼	380	426	-11% ▼
REV PAR	200	214	-7% ▼	279	320	-13% ▼

Rooms Summary

July 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	138	26,777		100%
Hotels	87	20,636		77%
5 Star	32	10,130		
4 Star	27	6,303		
3 Star	17	3,308		
2 Star	6	534		
1 Star	5	361		
Hotel Apartments	51	6,141		23%
Deluxe	20	3,351		
Superior	19	2,138		
Standard	12	652		

Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	July			Year To Date (January - July)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	39,064	34,611	13% ▲	242,652	245,706	-1% ▼
Guest Nights	73,810	67,756	9% ▲	490,628	488,968	0.3% ▲
Average Length of Stay	1.89	1.96	-4% ▼	2.02	1.99	2% ▲
Occupancy %	65%	62%	5% ▲	66%	67%	-2% ▼
Total Revenue	30,041,379	29,686,904	1% ▲	218,567,314	225,304,837	-3% ▼
ARR	371	388	-4% ▼	383	381	0.3% ▲
REV PAR	241	241	0% ▼	252	256	-2% ▼

Rooms Summary

July 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**18**	**2,164**		**100%**
Hotels	**13**	**1,719**		**79%**
5 Star	4	735		
4 Star	7	798		
3 Star	1	124		
2 Star				
1 Star	1	62		
Hotel Apartments	**5**	**445**		**21%**
Deluxe				
Superior	3	337		
Standard	2	108		

Hotel Establishment Statistics

Regional Summary

Western Region

Indicator	July			Year To Date (January - July)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	6,461	13,571	-52% ▼	73,873	87,908	-16% ▼
Guest Nights	29,096	26,014	12% ▲	224,508	200,948	12% ▲
Average Length of Stay	4.50	1.92	134% ▲	3.04	2.29	33% ▲
Occupancy %	66%	59%	11% ▲	66%	65%	0.3% ▲
Total Revenue	19,824,740	19,048,465	4% ▲	179,562,210	179,949,866	-0.2% ▼
ARR	541	599	-10% ▼	666	741	-10% ▼
REV PAR	356	354	1% ▲	437	484	-10% ▼

Rooms Summary

July 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**11**	**1,180**		**100%**
Hotels	**11**	**1,180**		**100%**
5 Star	5	438		
4 Star	2	216		
3 Star	4	526		
2 Star				
1 Star				
Hotel Apartments	**-**	**-**		**0%**
Deluxe				
Superior				
Standard				

Terms and Defenitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:
The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:
The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:
The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:
Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:
Number of rooms used daily including complimentary and house use.

Room revenue:
The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:
The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:
Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:
A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:
A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)

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